



## Economy and Regeneration Overview and Scrutiny Committee

<b>Date:</b>	Tuesday, 12 January 2010
<b>Time:</b>	6.00 pm
<b>Venue:</b>	Committee Room 1 - Wallasey Town Hall

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### AGENDA

#### 1. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members are asked to consider whether they have personal or prejudicial interests in connection with any item(s) on this agenda and, if so, to declare them and state what they are.

Members are reminded that they should also declare, pursuant to paragraph 18 of the Overview and Scrutiny Procedure Rules, whether they are subject to a party whip in connection with any item(s) to be considered and, if so, to declare it and state the nature of the whipping arrangement.

#### 2. HOUSING MARKET RENEWAL- PRESENTATION (Pages 1 - 8)

A copy of the report to the September meeting is attached for information. The report will be updated verbally at the meeting with the latest available information.

#### 3. DESTINATION MARKETING - IMPLEMENTATION PLAN UPDATE (OCTOBER TO DECEMBER 2010)

The Destination Marketing Implementation Plan is in place to help Wirral's tourism businesses. It has the full support of the Wirral Tourism Business Network; links directly to the annual Destination Management Plan delivered by The Mersey Partnership (ie Merseyside's Tourism Board), and follows the Northwest Development Agency (NWDA) strategy objectives. This strategic approach has been taken to market Wirral Peninsula's tourism offer more effectively, help local businesses increase trade by attracting more visitors and related spend to the Borough, and ultimately encourage long-term economic sustainability. A progress report will be presented on the 12 January 2010, to update Members on the activities of the Destination Marketing Office (DMO) over the past quarter, and highlight the specific support being provided to Wirral's business community, to help them through the current national economic downturn.

**4. QUARTER 2 PERFORMANCE - PRESENTATION**

Verbal update report.

(The Quarter 2 Performance Report is available in the Web Library)

**5. ANY OTHER URGENT BUSINESS APPROVED BY THE CHAIR (PART1)**

**6. EXEMPT INFORMATION - EXCLUSION OF THE PRESS AND PUBLIC**

The following item contains exempt information.

RECOMMENDATION: That, under section 100 (A) (4) of the Local Government Act 1972, the public be excluded from the meeting during consideration of the following item of business on the grounds that it involves the likely disclosure of exempt information as defined by the relevant paragraphs of Part I of Schedule 12A (as amended) to that Act.

**7. REGENERATION UPDATE**

The Director of Regeneration will provide a verbal update on major development schemes within the borough.

**8. ANY OTHER URGENT BUSINESS APPROVED BY THE CHAIR (PART 2)**